



Marie Rosette Mikulu

Inspire D'Elykia



What products or services do you offer?

I sell ready-to-wear and accessories made of pagne, which is an African fabric. I also make custom clothing.

What is your opinion on the future of entrepreneurship?

For me, entrepreneurship is the future. There will always be new businesses that will be born and grow like trees. Entrepreneurship is the most beautiful adventure.

What inspired you to become an entrepreneur?

I have always wanted to be my own boss and to start my own business. For me, it was just a matter of figuring out what business to go into.

Something that people don't know about you?

Many people don't know that I am an entrepreneur, a student, a mom, and a wife at the same time.

How do you deal with your worries?

Sport and exercise help me a lot to deal with my worries. When I am worried or afraid, I like to talk about it. It's amazing how good it feels to admit these things out loud. For me, saying things out loud changes everything.

How was the idea for your business born?

Sewing has always been a passion of mine. Creating something from scratch is a process that is very close to my heart. When I started sewing, I knew that I wanted to do it forever. That's really where the idea for my business came from.

How do you make sure that you reach your goals?

I always work with lists. The more things I have checked off my list, the more I feel up to the next one.

How do you find new ideas for your work?

I am a very visual person, so when I'm working I always make a collage of things that inspire me, and then I try to mix them all up.

What is the biggest challenge you are facing in regard to entrepreneurship?

For me, as someone who does business mainly online, reaching out to the world and getting them interested is the biggest challenge.

What tool do you use most in your work?

My sewing machine and my overlocking machine.