

Dolorès Gosselin

Drumming for Healing

What products or services do you offer?

I offer teachings and ceremonies about First Nations, sales of book that I publish, and stories and legends of First Nations people.

How do you find new ideas?

My new ideas come to me mostly in my dreams. And they also come from different people who suggest new projects to me.

What book has inspired you the most?

Most of the books by David Bouchard, a Métis author and speaker who does a lot of the same work that I do.

Which tools do you use the most in your work?

My laptop, my drums, my stories, and my teepee.

How do you define success in your work?

For me, success is not necessarily all about money. It's about being able to pass on the teachings, traditions, and ceremonies of First Nations peoples before it's too late.

What was the proudest moment of your entrepreneurial career?

It would definitely have to be when I published my first book (among others), "Mes ancêtres m'ont raconté."

How do you make sure you reach your goals?

I advertise my work on various social networks. My book is for sale at the Saint Boniface Museum and at J'em Bistro in St. Pierre Jolys. I also advertise my work in school divisions, in schools across Manitoba, and in other provinces.

Where are you from and why did you choose Stuartburn, Manitoba to start your business?

I am originally from St. Malo, Manitoba. I chose Stuartburn so I could live in nature on the Roseau River.

Whose advice could you not do without today, as an entrepreneur?

Jacinthe Blais, the editor of Le nénuphar, newspaper, for help with the technological side of my work. Also Joël Lemoine from the CDEM.

What is the most important lesson that you have learned in your entrepreneurial career?

The most important lesson that I have learned in my entrepreneurial career has been to not be afraid to ask for advice and help when I need it.

Entrepreneurial Spotlight

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